



Your next step toward a career in business.

Bachelor of Applied Management

MPU 11/11



University of Ballarat
Learn to succeed



Portable skills for your competitive advantage: University of Ballarat programs delivered at your local GippsTAFE campus offer exciting study options and provide you with seamless pathways from qualification to career.

BACHELOR OF APPLIED MANAGEMENT

Achieve a Bachelor degree within your area of expertise!

Study the Bachelor of Applied Management with the University of Ballarat and receive up to **two years credit** for a Diploma and Advanced Diploma*. This program is an innovative degree designed to respond to the needs of 21st Century employers for highly skilled and educated employees like you. As a graduate of the Bachelor of Applied Management, you will possess solid technical and practical knowledge and skills enabling you to better perform in your current role, or to rise to the challenge of an exciting new position!

A streamlined vocational and professional pathway.

This program is designed for students to apply theoretical concepts to their everyday working environment. To fulfill the academic requirements for the Bachelor of Applied Management, you will need to successfully complete an approved **Diploma and Advanced Diploma** (or equivalent). You will then go on to complete a **third capstone year**, consisting of seven additional courses, which will be delivered full time over the final two semesters, or part time over four semesters. The Bachelor of Applied Management places a strong emphasis on applied learning through a range of **integrated management and industry projects**. Our team of highly qualified teachers, assessors and consultants offer first level experience in modern Business processes, delivering specialised programs and services to **give you a competitive edge!**

As a graduate of these programs, you will leave with:

- The critical skills to extend your expertise and professional experience through the application of new techniques and knowledge into 'real world', contemporary management practice
- The opportunity to become an innovative, strategic thinker and outstanding leader
- The ability to be a skilled communicator who can embrace change, build teams and manage resources
- A sound understanding of management principles and concepts
- The capability to develop, evaluate and critique management approaches and theories, and effectively apply them to any work role
- Skills to embrace technology and become an independent, lifelong learner



Courses in the Bachelor of Applied Management

- Project Management
- Strategic Human Resource Management
- Marketing for Managers
- International Business Management
- Applied Workplace Practice
- Entrepreneurship
- Accounting for Managers

UNIQUE PATHWAYS

As a student of the University of Ballarat you can **complete a degree**, including two additional industry relevant TAFE qualifications (Diploma and Advanced Diploma) in just **three years**.

Bachelor of Applied Management

**HIGHER EDUCATION
YEAR 3**

Advanced Diploma of Management

Diploma of Management

**TAFE YEARS 1 AND 2
(FOUR SEMESTERS)**

From applied to academic, this unique program will prepare you for a broad spectrum of careers.

PROGRAM DELIVERY

A blended approach to learning is utilised during this program combining online delivery with on-campus workshops at your local GippsTAFE campus.

ONLINE LEARNING ALSO CONSISTS OF:

- Learning materials – 11 sections of work organised to engage you in the content. This material is designed with revision/reflection questions.
- Course Reader – Readings that complement the Learning materials.
- Discussion Boards – where a variety of quotes, questions and ideas are presented for you to respond to, applying your theoretical knowledge to your work environment. Many students embrace the opportunity to post ideas and questions much more than in a face to face context
- Chat Rooms – an opportunity for you to engage with academics and/or other students in a virtual community discussion.
- Announcements – the opportunity for teaching staff and lecturers to alert you to due dates, a resource, etc.

PROGRAM ASSESSMENT

A range of assessment tasks will be undertaken during this program including written reports, essays, assignments, case studies, tests, group projects and oral presentations.

ELIGIBILITY

To enter a University of Ballarat Undergraduate Program you must satisfy the academic performance, age requirement and English language proficiency of the University.

SELECT YOUR LEARNING PATHWAY

The Workshop Pathway

If you are currently employed or have recent relevant work experience the workshop learning pathway is designed for you.

The Workshops: Workshops are the opportunity for you to consolidate the key knowledge and skills you have been developing whilst working through the online learning materials. There are no formal lectures, instead we rely on the collective knowledge in the room. Learning is an active process and the workshops offer you the opportunity to take ownership of your own learning.

OR

The Facilitated Tutorial Pathway

If you are not currently employed or do not have sufficient relevant work experience the Facilitated Tutorial Learning Pathway is designed for you.

The Facilitated Tutorials: Attend facilitated classes for a minimum of 3 hours per course (subject) per week for a maximum of 4 courses (subjects) per semester, combined with online learning materials.

ENTRY AND RECOGNITION OF PRIOR LEARNING (RPL)

Applicants will be considered for eligibility on an individual basis of previous life experience, work history and educational background. What you have learned at work, from other programs or from life experience may be relevant to our programs. If this is the case, you may be entitled to gain recognition of this learning. Should you wish to apply for Recognition of Prior Learning, you must do so before enrolling.

APPLY NOW!

Contact GippsTAFE to find out how.

T. (03) 5120 4551

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W. www.gippstafe.edu.au

BENEFITS TO YOU:

- Access to Commonwealth Supported Funding Places ✓
- Study locally ✓
- Strong industry connections ✓
- Guaranteed pathways to a degree ✓
- Multiple qualifications available ✓
- Vocational training to enter industry ✓
- Small class sizes ✓
- Personalised, friendly teaching ✓
- Industry experienced staff ✓
- Excellent facilities ✓

TO APPLY OR FOR MORE INFORMATION

GIPPSTAFE

Geraldine Jones

Higher Education Programs

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THE BUSINESS SCHOOL, UNIVERSITY OF BALLARAT

T. (03) 5327 8440

E. info@ballarat.edu.au

www.ballarat.edu.au/business

THE PARTNERSHIP

GippsTAFE and the **University of Ballarat** have entered into a partnership that enables you to complete a degree at your local campus. TAFE programs at Diploma and Advanced Diploma levels will be offered, with guaranteed pathways* into the final year of a three year Degree.

For those with industry experience, this initiative offers an **alternative pathway** to a degree, still within three years, allowing you to remain in your own region, and enabling you to combine work and study. If you have already completed an Advanced Diploma, you can complete a degree with one additional year of study*.

UNIVERSITY OF BALLARAT

As Australia's third-oldest tertiary education institution, the University of Ballarat meshes youthful energy with its rich history. Our close links to business ensure that programs are relevant and that graduates are highly knowledgeable. University of Ballarat qualifications are recognised internationally for their quality and graduates regularly rate their study experience as extremely positive.

THE BUSINESS SCHOOL

The Business School is a new dual-sector school of the University of Ballarat which integrates the long established schools of Business (Higher Education) and Business Services (TAFE). We provide our students with business program offerings ranging from Certificate programs right through to Doctoral degrees.

**Upon successful completion, and in some cases in conjunction with relevant industry experience.*

Information in this publication was current at the time of printing (November 2011). The University reserves the right to alter any program, procedure, regulation or fee. Prospective students should read the contained information carefully and contact the relevant numbers for further information.